



FEMEG GmbH / Gletzower Landstraße 6 / D-19217 Rehna

Produktions- und Vertriebs GmbH
Hauptverwaltung
Gletzower Landstraße 6
D-19217 REHNA

Telefon +49 (0) 38872 521 - 0
Telefax +49 (0) 38872 521 - 900

info@femeg.de
service@femeg.de
www.femeg.de

-to whom it may concern-

Die Marke für Fisch

Tuesday 13 July 2010

Press release

Femeg Produktions- und Vertriebs GmbH declares its support for the ASC

Wild fish stocks are under growing pressure, primarily as a result of population growth and associated overfishing.

As a supplier of seafood products we believe that we have a commitment to supply our consumers with fish from sustainable resources. Our commitment is to grow the percentage of sustainably sourced seafood that we sell, for all species, both from fisheries and farming.

Our product portfolio is already growing year on year in number of species and volume of MSC and Global G.A.P. certified products and we hope to accelerate future growth by adding ASC certified species.

Femeg Produktions- und Vertriebs GmbH has a wide range of MSC certified products. Femeg wants to ensure a year by year growth of sustainably sourced seafood from fisheries, where possible demonstrated with MSC certification, and - where necessary - will support fisheries towards achieving certification.

Femeg Produktions- und Vertriebs GmbH also wishes to supply its customers with responsibly farmed seafood from sources that are able to demonstrate that they operate with respect for the environment and social accountability, by their certification according to ASC standards, as soon as these standards are ready.

Femeg Produktions- und Vertriebs GmbH wants to be actively involved in the development of ASC standards for relevant new species and will, where available, promote the sale of ASC certified products as we believe the ASC standards are the standards of choice for responsible aquaculture.

FEMEG
Produktions- und Vertriebs GmbH
Managing Director


Christian Fülbier