

MEDIA RELEASE

DKSH supports NPO Aquaculture Stewardship Council (ASC)

DKSH, the leading Market Expansion Services provider with a focus on Asia, further strengthens its commitment to sustainable seafood.

**DKSH Management Ltd.
Date: September 17, 2010**

Zurich, September 17, 2010 – DKSH's seafood business, a part of Business Unit Performance Materials, a leading provider of food ingredients, supports the development of the ASC (Aquaculture Stewardship Council), thereby strengthening its commitment to offer and market sustainable seafood. The Swiss-based Group started a project to support Vietnamese companies who are willing to gradually adapt their farming to the future ASC standards, which will be ready for market by mid 2011. Thanks to its local specialists and worldwide network, DKSH can offer valuable technical expertise and financial support to local partners.

DKSH is a pioneer for seafood sourced from South East Asia, with a special focus on Vietnam, where it operates its own sourcing team in order to guarantee highest quality standards and to comply with quality requirements set by the major retail and foodservice companies in Europe. DKSH strives to offer seafood from sustainable sources and has already made considerable investments in Vietnam so to comply with international sustainability standards.

About DKSH

DKSH is the leading Market Expansion Services Group with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets.

With 560 business locations in 35 countries – 20 of them in Europe and the Americas – and 22,000 specialized staff it is one of the top 20 Swiss companies ranked by sales and employees. In 2009, DKSH generated annual gross revenues of CHF 8,600 million.

DKSH's **Business Unit Performance Materials** is a leading global provider of Market Expansion Services for performance materials. The Business Unit sources, develops, markets, and distributes a wide range of specialty chemicals and ingredients to business partners in the food and beverage, personal care and cosmetics, pharmaceutical, and specialty chemical industries.

With 57 business locations in 24 countries and 1,200 specialized staff, Business Unit Performance Materials generated annual gross revenues of CHF 703 million in 2009.

For more information about DKSH's seafood business:
www.dksh.com/seafood

For more information about ASC:
www.ascworldwide.org

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