

The Aquaculture Stewardship Council is seeking to recruit a

## **CHIEF EXECUTIVE OFFICER**

9 December 2010

### **Background**

Aquaculture is one of the youngest food production systems on Earth. Yet, it has the potential to make a major contribution to food security and social standards if conducted in an environmentally responsible manner.

Over the past 5 years there has been a revolutionary process in standards development to achieve just this. Across the spectrum of aquaculture, civil society, and industry stakeholders, the Aquaculture Dialogues process has been undertaking one of the most ambitious multi-stakeholder programmes to develop credible standards in the aquaculture industry.

Aquaculture Dialogues standards for twelve species groups are in the last stages of being developed and the body tasked with establishing and managing the certification system for these standards is the Aquaculture Stewardship Council (ASC). The ASC is not only a standards holding body however. It will be the body tasked with overseeing a global transformation in aquaculture.

Since it was initiated in September 2009, the ASC has been putting together the initial governance building processes that will enable this transformation to occur, led by the respected incumbent CEO, whose contract soon expires.

The ASC is now moving on to the full implementation phase and is therefore seeking a CEO to take full control of the ASC certification programme.

### **I. Major Function**

The CEO reports to the Supervisory Board of the ASC, a Foundation registered in Amsterdam, the Netherlands. The CEO will have a demonstrable affinity with the Foundation's objectives and will be charged with its management.

### **II. Duties & Responsibilities**

1. Provide leadership and direct the development of the ASC organisation in its operational phase.
2. Develop policies, strategy and operating plans and manage the organisation in accordance with such plans, as agreed by the Supervisory Board.
3. Ensure all necessary functions and controls are in place for the preparation and reporting of the financial status of the ASC to the Supervisory Board and contribute to ensuring the ASC's long term funding needs are met.
4. Coordinate and participate in outreach to all stakeholder constituencies to engage in the ASC process.
5. Participate with the Supervisory Board in further developing the governance of the ASC and for the preparation of the meetings and duties of the Supervisory Board.
6. Represent the program at internal and external meetings, workshops and conferences, and other functions of importance to the continuing development of the ASC.
7. Ensure clear communication regarding process and progress to parties interested (e.g. regular updates through web-based and other communication tools).
8. Perform other duties as assigned.

credible environmental robust multi-stakeholder  
responsible transparent worldwide education  
impactful change independent social effective open  
solutions efficient partnership

### **III. Working Relationships**

Reports to the Supervisory Board of the ASC and is responsible for the ASC's management and functional staff.

### **1V. Supervisory Responsibility**

Supervise the ASC management and staff and any 3<sup>rd</sup> party contracted consultants.

### **V. Minimum Requirements**

1. Education/Experience: An MBA or similar and senior management experience including developing and implementing strategic business plans, organisational development and financial management.
2. Skills and Abilities
  - Leadership, excellent people skills and proven ability to work in multi-cultural, international settings. An ability to work at a transformational level with all different stakeholders in the supply chain: retail, trade and processing sector, as well as producers, civil society, NGOs, scientists and government and unite them across a common sustainable development framework in aquaculture.
  - Sound business acumen and management skills, including budgetary management and proven ability to manage projects.
  - An understanding of aquaculture and the environmental and social issues surrounding aquaculture production is preferable whilst experience in food value chains from production to market is essential.
  - Standard setting and certification experience is a strong plus.
  - Strong oral and written communication skills in English.

Location: The ASC is located in Utrecht, Netherlands but the applicant location is flexible.

Interested candidates can send their application letter and CV to [CEOapplicants@ascworldwide.org](mailto:CEOapplicants@ascworldwide.org), latest by Friday 14 January 2011. Requests for more information can be addressed to the same email address.



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