

The ASC Supervisory Board (SB) - Selection of New SB Members

December 10, 2010

Since early in 2010 the ASC has sought to add to its Board membership. According to the Deed of the ASC, the number of Supervisory Board members shall be between 5 and 9. When it is less than 5, as it is now at 4, the SB shall act to fill the vacancy as soon as possible. The ASC SB has been doing that.

Membership and the duties of the Supervisory Board are addressed in the ASC Deed. Specifically, in Article 10:

“In determining the membership of the Supervisory Board, due account shall be taken of several aspects requiring the attention of the Supervisory Board, it being understood that the members of the Supervisory Board must at least possess general management skills and demonstrate an affinity with the Foundation’s object, and that the membership of the Supervisory Board must reflect a balanced representation of areas of expertise and backgrounds. The Supervisory Board shall prepare a profile outlining the main areas of expertise and background required of the members of the Supervisory Board. When a specific vacancy has to be filled, the Supervisory Board may decide to supplement or specify in greater detail the skills and attributes required for the Supervisory Board position in question. The members of the Supervisory Board shall perform their duties independently and shall not be bound by any instructions.”

Furthermore the SB is tasked with further defining the qualities sought in SB members and the SB identified the following (these are not grouped in any special order).

Area of Expertise/Contribution

- Provides geographic balance (Asia, The Americas, Europe)
- ‘Key influencer’ - able to increase success in an area (e.g. fundraising)
- Financial planning/ review
- Academic expert on aquaculture
- Marketing/communication - Expertise in promoting sustainability value propositions to consumer markets
- Aquaculture sector expertise
- Fundraising prowess
- Public policy with regard to aquaculture
- Environmental expertise
- Roundtable/stakeholder dialogue expertise
- Social values expertise especially for aquaculture production practices
- Monitoring and evaluation to establish a baseline and note progress of the ASC
- Standards/accreditation/ certification knowledge

In addition to the above the SB seeks gender balance.

The ASC Supervisory Board recognises the need for transparency and an open process. By way of this announcement, we actively solicit stakeholders to recommend and submit potential candidate names to any SB member who are listed on the ASC website (<http://www.ascworldwide.org>) or by submitting candidate names and resumes to ASCSCandidates@ascworldwide.org. All submitted names will be made public. If you have questions on the above, please contact Jose Villalon (Jose.Villalon@WWFUS.org) or Hank Cauley (Hcauley@pewtrusts.org).